



Fall 2015

Walter E. Heller College of Business Administration
Roosevelt University

FIN 482-24 / ACCT 493: Theory and Cases in Financial Management
Thursdays 6:30pm-9:00pm, Room SCH615, 3 Credit Hours

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| Instructor's Name: | Brett H. Salzer | E-mail Address: | bsalzer@roosevelt.edu |
| Telephone Number: | 847-681-2411 Work | Twitter: | @ProfSalzer |
| Web Address: | http://brettsalzer.com | Office Hours: | By appointment SCH Rm 130 |

Textbook & Required Course Materials:

Bruner, Eades, Schill: Case Studies in Finance, 7/e; McGraw Hill, 2013. ISBN: 9780077861711

Financial calculator that can perform at a minimum time value of money & cash flow functions. Recommended model is HP 10Bii.

Course Objective:

This course is designed to provide students with a stimulating exposure to the basic concepts and practices of banks and other financial intermediaries. Topics include analysis of financial institutions, interest rates, financial regulations, monetary policy, roles of money, economic theories, inflation, and a historical perspective on the recent financial crises. The primary emphasis of this course is on problem solving skills based on the concepts learned.

Student Learning Outcomes:

- Students will learn to use several different quantitative techniques to model sustainable business decisions.
- Students will form a foundation of business discipline principles and thus effectively communicate these thru class participation and discussion.
- Students will be exposed to a diverse spectrum of topics that reinforce ethical practices and social justice in leadership, communication, and decision making.

University Learning Goals:

- Effective communication
- Knowledge of disciplined-focused content
- Awareness of social justice and engagement in civic life

Course Prerequisites

FIN 408 (with a min grade of C-)

Course Requirements:

Reading assignments are listed in the course outline section of this syllabus. No textbook reflects the exact way in which an instructor would like to present the course material. Therefore, certain sections or chapters may be omitted. However, assigned material that is not covered in lectures is still the responsibility of the student. In addition, there will be course work that is not covered in the textbook on which students will be tested.

To be successful in this class, one must attend on a regular basis since a significant portion of the grade is determined by homework & participation. All homework is due electronically by no later than the start of class and must be emailed to the instructor. Students must be present in class on the due date for the homework to be graded. Late assignments will not be allowed. However, one homework score will be thrown out and not counted toward the final grade. Participation grades will be determined by preparedness of case work prior to each class and willingness to contribute to classroom discussions. Regular contributions to case discussions are essential to receiving a good participation score.

Students having schedule conflicts with the tentative test dates should notify the instructor ASAP, so that a make-up exam can be scheduled at a mutually agreeable time. In the event that an emergency prevents a student from taking an exam, the student should contact the instructor as soon as possible. Upon returning to class and providing proof of the emergency, a make-up exam will be scheduled.

Withdrawal date:

The final date for an official withdrawal from this class (meaning a "W" would appear on your transcript) is Tuesday, Oct. 27. After that, if you want to withdraw, you'll need to petition the registrar. Petitions are granted only for non-academic reasons after the deadline. If you receive financial aid, it's best to check with your counselor to assure that aid isn't affected by withdrawing from a class. The complete withdrawal policy is here: <http://www.roosevelt.edu/Registrar/Registration/Drop.aspx>

Academic Dishonesty:

Any Student found to be engaging or associated with any activity found to be dishonest will receive an immediate "F" and will be removed from the class. For Questions, please refer to the University's policy: <http://www.roosevelt.edu/plagiarism/>

Religious holidays:

Please let your instructor know as soon as possible if you will miss class because you are observing a religious holiday. Roosevelt University policy requires written notification to me within the first two weeks of the term. Any work you miss because of a religious holiday can be made up. You can see the full policy here: <http://www.roosevelt.edu/Policies/ReligiousHolidays.aspx>

Student Code of Conduct:

Students enrolled in the university are expected to conduct themselves in a manner compatible with the university's function as an educational institution. <http://www.roosevelt.edu/StudentSuccess/Conduct.aspx>

Disability:

Roosevelt University complies fully with the Americans with Disabilities Act. Details about ADA and If you have a condition or disability that requires reasonable accommodation, please alert the instructor or the Academic Success Center as soon as possible, certainly before any assignment or classroom activity that requires accommodation. The Academic Success Center is located in AUD 128 in Chicago, and the phone number is 312-341-3818. In Schaumburg, the office is in room 125, and the phone number is 847-619-7978. Roosevelt's policies and practices are found in the following link:

<http://www.roosevelt.edu/StudentSuccess/Disability/Discrimination.aspx>

Grading Breakdown:

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|------------------|------|-------------------|-------------------|-------------------|
| HW-Participation | 25% | 93.0 - 100.0% = A | 90.0 - 92.9% = A- | 87.0 - 89.9% = B+ |
| Midterm | 25% | 83.0 - 86.9% = B | 80.0 - 82.9% = B- | 77.0 - 79.9% = C+ |
| Final Exam | 25% | 73.0 - 76.9% = C | 70.0 - 72.9% = C- | 67.0 - 69.9% = D+ |
| Group Case Study | 25% | 63.0 - 66.9% = D | 60.0 - 62.9% = D- | 59.9 or Less = F |
| TOTAL | 100% | | | |

Tentative Course Outline:

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| 8/27 | Review the Syllabus |
| | Ethics Case |
| 9/3 | Case 3 Ben & Jerry's |
| 9/10 | Case 8 Krispy Kreme Doughnuts |
| 9/17 | Case 15 Nike |
| 9/24 | Independent Group Case Work |
| 10/1 | Case 20 Target |
| 10/8 | Case 34 Wm Wrigley Jr. Company |
| 10/15 ... | MIDTERM EXAM |
| 10/22 ... | Case 35 Deluxe |
| 10/27 ... | LAST DAY TO WITHDRAWAL WITH A "W" |
| 10/29 ... | Case 43 American Greetings |
| 11/5 | Case 45 Jet Blue |
| 11/12 ... | Case 4 Fedex / United Parcel Service |
| 11/19 ... | Case 33 California Pizza Kitchen |
| | Case 46 Rosetta Stone |
| 11/26 ... | NO CLASS Thanksgiving |
| 12/3 | Group Case Presentations |
| 12/10 ... | FINAL EXAM |

Additional Resources:**Academic Success Center:**

Disability Services, Peer Mentor Program, or Tutoring. Chicago campus: AUD 128, (312) 341-3818. SCH125, 847-619-7978.

Blackboard Support, Training and Quick Guides:

The Blackboard course management system is supported by the RUOnline staff and by the Roosevelt University Help Desk.

Quick guides: <http://www.roosevelt.edu/RUOnline/Students/BbTutorials.aspx>

Training: <http://www.roosevelt.edu/RUOnline/Students/BbTraining.aspx>

Help desk: <http://roosevelt.parature.com/ics/support/default.asp?deptID=15161>

RUOnline: <http://www.roosevelt.edu/RUOnline/ContactUs.aspx>

Campus Safety:

Auditorium Building: (312) 341-2020 Gage Building: (312) 341-3111 Schaumburg campus: (847) 619-8989

Counseling Center:

Individual counseling, as well as group and couples counseling. Chicago campus: room 470 Auditorium Building, (312) 341-3548
Schaumburg campus: room 114, (312) 341-3548

Financial Aid:

Chicago campus: Mezzanine, Wabash Building, (866) 421-0935; FAO@roosevelt.edu Schaumburg campus: room 125, (866) 421-0935; FAO@roosevelt.edu

Library:

Find everything you need to know at <http://www.roosevelt.edu/Library.aspx> about the Auditorium Building library, the Schaumburg library and the Performing Arts library.

Registrar:

Registration, drop/add, withdrawal, transcripts, credit evaluation, graduation. Chicago campus: Mezzanine floor, Wabash Building, (312) 341-3535; registrar@roosevelt.edu Schaumburg campus: room 125, (847) 619-7950; registrar@roosevelt.edu

RUWi-Fi:

To access the university's wireless network, either email helpdesk@roosevelt.edu or call (312) 341-4357 for the connection key.